



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT



LAPORAN HARIAN PEMANTAUAN MEDIA KPWK



9 JUN 2026





MEDIA ARUS PERDANA



JUMLAH SEBUTAN

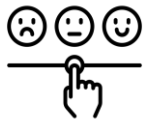
139



JUMLAH NILAI PR

RM1,890,971

Pecahan Sentimen



■ Positif

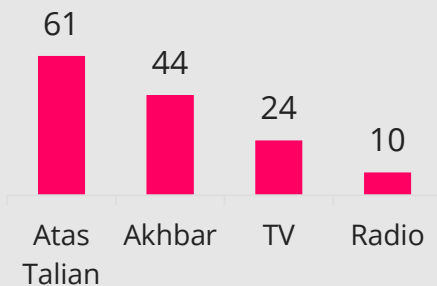
■ Neutral

■ Negatif

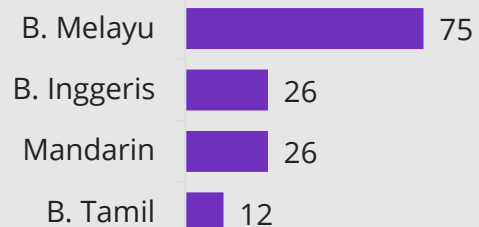
* Penafian: Data agensi dijana secara automatik daripada sistem.



Pecahan Media Arus Perdana Mengikut Jenis











Pecahan Media Arus Perdana Mengikut Bahasa



AGENSI

JUMLAH SEBUTAN

JUMLAH NILAI PR

KPWKM		89	1,382,783
JKM		21	352,201
LPPKN		1	3,385
JPW		2	14,521
TAGS		0	0
ISM		2	22,200
YKN		12	64,881
LKM		12	51,000



MEDIA SOSIAL



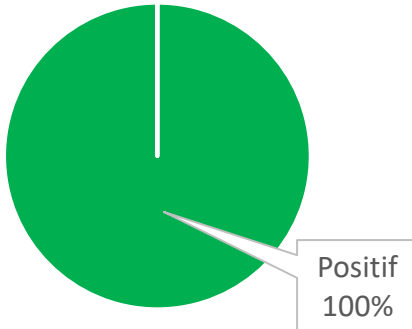
JUMLAH SEBUTAN

524

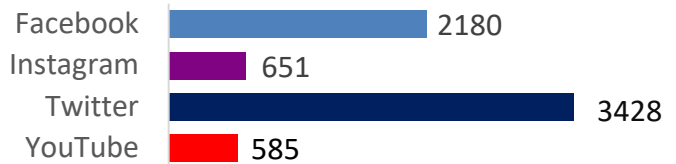
ENGAGEMENT

6,844

SENTIMEN

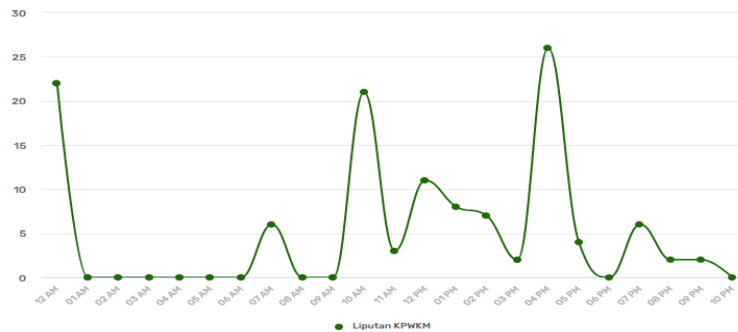


SALURAN MEDIA SOSIAL











* Penafian: Data agensi dijana secara automatik daripada sistem.

GARIS MASA



JUMLAH ENGAGEMENT

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM 	0	60	9	0	2	0
JKM 	0	38	0	0	2323	0
LPPKN 	0	16	0	0	0	0
JPW 	0	0	0	0	0	0
TACS 	0	0	0	0	0	0
ISM 	0	2066	642	0	1103	585
YKN 	0	0	0	0	0	0
LKM 	0	0	0	0	0	0



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM



3 TOPIK UTAMA

Ringkasan Berita (1) :

- Women, Family and Community Development Minister Datuk Seri Nancy Shukri, through KPWKM, has called for public participation in the drafting of the Senior Citizens Bill to ensure that the legislation addresses the needs of an ageing population, including the rights of older persons, independent living, accessibility, social protection, and active community participation.
- KPWKM is encouraged to focus on long-term preparations for an ageing society, including strengthening community-based care systems, support for family caregivers, post-retirement employment opportunities, healthcare services, and long-term care frameworks to enable senior citizens to remain active, independent, and dignified members of society.

Media : **The Star**

URL : [Preparing for an ageing nation](#)

Ringkasan Berita (2) :

- Nancy Shukri berkata pelaburan ekonomi penjagaan berpotensi menyumbang RM77 bilion setahun kepada ekonomi melalui peningkatan penyertaan tenaga kerja.
- KPWKM memperkukuh sistem penjagaan menerusi MTVET dan kerjasama pelbagai pihak bagi menghadapi cabaran masyarakat menua negara.

Media : **Kosmo Digital**

URL : [Ekonomi penjagaan berpotensi sumbang RM77 bilion kepada negara](#)

Ringkasan Berita (3) :

- KPWKM mengadakan sesi libat urus dalam talian bersama kerajaan negeri bagi membincangkan pindaan dasar dan mendapatkan maklum balas terhadap Rang Undang-Undang Profesion Kerja Sosial 2026.
- Semua kerajaan negeri menyatakan sokongan terhadap penggubalan RUU Profesion Kerja Sosial sebagai usaha memperkukuh tadbir urus profesion kerja sosial dan meningkatkan kualiti penyampaian perkhidmatan sosial negara.

Media : **Kementerian Pembangunan Wanita, Keluarga dan Masyarakat**

URL : [SESI LIBAT URUS DALAM TALIAN DENGAN KERAJAAN NEGERI BERHUBUNG RANG UNDANG-UNDANG PROFESION KERJA SOSIAL 2026](#)

1

2

3

Preparing for an ageing nation

THE SENIORS Ministry, Family and Community Development Minister Datuk Seri Nancy Shukri, through KPWKM, has called for public participation in the drafting of the Senior Citizens Bill to ensure that the legislation addresses the needs of an ageing population, including the rights of older persons, independent living, accessibility, social protection, and active community participation.

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Ekonomi penjagaan berpotensi sumbang RM77 bilion kepada negara

Nancy Shukri berkata pelaburan ekonomi penjagaan berpotensi menyumbang RM77 bilion setahun kepada ekonomi melalui peningkatan penyertaan tenaga kerja.

SESI LIBAT URUS DALAM TALIAN DENGAN KERAJAAN NEGERI BERHUBUNG RANG UNDANG-UNDANG PROFESION KERJA SOSIAL 2026

The screenshot shows a Zoom meeting with participants from various state governments discussing the proposed Social Work Profession Bill 2026.



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

**TERIMA
KASIH**